



**KAREN JOHNSON**  
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## SUMMARY OF QUALIFICATIONS

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- Created multimedia and interactivity for online training, enabling the U.S. Army to learn how to refuel petroleum tanks in a safe setting.
- Designed and developed an online course, Invent2020, focusing on upper management annual training viewed by management for one of the largest companies in the world.
- Helped build a team of 9 artists creating graphics for interactive do-it-yourself workshops used as an online marketing tool that increased sales.

## PROFESSIONAL EXPERIENCE

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### *Design and Development*

- Developed and presented demonstrations in Captivate and Power Point to DoD on the new Joint Legacy Viewer electronic health records application.
- Worked closely with faculty to create an e-Learning course on law and The First Amendment using Adobe Captivate with branching scenarios.
- Collaborated with subject matter experts to produce an e-learning course on compliance with Electronic I-9 and E-Verification for a HR department using PowerPoint.
- Evaluated embeddable apps such as online games, quizzes, and timelines to be used as part of distant learning for a new hybrid school.
- Created instructional aids for online grant writing courses using fillable PDFs.
- Taught Undergraduate courses with content posted in Blackboard, containing methods of critiquing assignments and grading material, providing handouts, and facilitating online discussions.
- Built e-Learning modules based on existing templates to match the current design paradigm using triggers, object states, and layers using Articulate Storyline.
- Worked closely with Instructional Designers to create eLearning courses through the use of graphics, animation, and audio for clients such as Children's Bureau while meeting Section 508 compliance using Adobe Captivate.
- Created a 13-minute social media video for National Clearinghouse on Families & Youth, including graphics and animations to educate company management on the use of social media.
- Created eLearning modules enabling the U.S. Marine Corps to learn security measures in a safe setting.
- Designed student brochures, course packets, banners, and other marketing collateral showcased at The Newseum public events.

### SKILLS

- eLearning
- Storyboards
- Multimedia
- Interactivity

### SOFTWARE

- Adobe: Captivate, Photoshop, InDesign, After Effects, Flash, Illustrator, Acrobat Pro
- Articulate Storyline
- CMS: Word Press, Blackboard, Haiku, Moodle
- Microsoft Office: Word, Excel, PowerPoint
- Google Doc
- Social Media: LinkedIn, YouTube, Vimeo,
- Sharepoint

## PROFESSIONAL RELATED EXPERIENCE

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Axiom Resource Management, <i>Training Specialist for DoD Contract</i>	7/2016 - Present
Klorman Construction, <i>Web Designer</i>	2/2001 - Present
Grant Training Center, <i>Multimedia</i>	5/2015 - Present
The Newseum, <i>Education Designer</i>	11/2015 - 5/2016
Sodexo, <i>Graphic Designer</i>	4/2015 - 7/2015
JBS International, <i>Instructional Design Specialist, Multimedia Developer</i>	8/2014 - 4/2015
Westwood College, <i>Adjunct Faculty</i>	Summer Session 2013
Northern Virginia Community College, <i>Assistant Adjunct Professor</i>	Fall Semester 2012

## EDUCATION

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### ***Masters of Fine Art, 2003***

*Computer Art*

Savannah College of Art & Design, Savannah, GA

Morris Scheer Fellowship Outstanding Portfolio Award

### ***Bachelor of Arts, 1998***

*Computers in Art & Design, Research & Education*

*Minor in Special Education*

San Jose State University, San Jose, CA